

BRING THE MADNESS

READ. CELEBRATE. WIN.



WHAT IS SLAM DUNK STORIES?

Slam Dunk Stories is a **March Madness–themed Amira reading competition kit** designed to help schools and districts easily launch their own reading competition. It motivates students to read more, build healthy reading habits, and celebrate reading growth through friendly competition. All resources are print-and-go and fully customizable to fit the needs of your school or district.

HOW DOES IT WORK?

Teams are placed into a bracket and compete in weekly head-to-head matchups, advancing by reading the most stories or logging the most minutes in Amira until one team is crowned.

WHAT DO TEACHERS NEED TO GET STARTED?

The Slam Dunk Stories competition kit includes everything needed to launch a competition quickly, saving planning time and building confidence, especially for first-time competitions.

Click the button below to explore the Slam Dunk Stories competition resources.

[AMIRA COMPETITION KITS](#)

TAKE YOUR SHOT

The 10 most creative Slam Dunk Stories bulletin boards will **WIN** a mini Amira basketball hoop and ball!

Submit photos of your display by: **May 1, 2026**



SCAN OR
[CLICK HERE](#)
TO ENTER THE
CONTEST.



*NOTE: Please use the official Slam Dunk Stories resources. **Bulletin boards with AI-generated or altered images of Amira will not be considered.***